

Mine safety media campaign launched at Mudgee

The State's mining industry's peak Occupational Health and Safety (OHS) body, the NSW Mine Safety Advisory Council (MSAC), today launched a new campaign in Mudgee titled '**Looking Out For Each Other**' to highlight the importance of OHS in the workplace.

Chairman of the MSAC, Norman Jennings said good health and safety is in everyone's best interest, whether it's in the mines or at home.

"Local Mudgee press and radio are featuring an advertising campaign to reinforce a commitment to highlight the importance of OHS – at work and at home," Mr Jennings said.

"This campaign has a goal of bridging the gap in health and safety between the mine site and home.

"Having a good health and safety culture means bringing good health and safety attitudes home, not leaving them at work.

"Both the Government and industry want to see the world-leading OHS principles that apply in our mining industry also to be encouraged at home and within the wider community."

As part of their campaign to encourage the community to think about safety and health, the MSAC will also launch a Community Grants Scheme in May.

"The MSAC hopes the new campaign will create wider awareness about the importance of workplace safety that benefits employers, workers, contractors and the community," Mr Jennings said.

"The whole community – the individual, the family and the local community and its infrastructure – benefits when workplace accidents and injuries are reduced.

"Better OHS is also a proven pathway to better productivity."

The MSAC is working closely with industry, unions and government regulators to develop and oversee a range of OHS programs and initiatives.

These include a co-operative planning and implementation program targeting industry-wide OHS improvement, and building the capacity for all industry sectors to achieve world-leading practice on priority OHS issues.

Mr Jennings said the MSAC has a vision of world-leading OHS in our mining industry.

"Our larger goal is to bridge the gap in health and safety between a mine and a home, so that we look after each other at work and in our community," he said.

Media contact: Tom Braz 0428 256 596